

business recycling solutions



Recycling – Good for Your Business, Good for the Environment

A Publication of the Sunnyvale Commercial Recycling Program

Local Focus

County Honors Sunnyvale Green Businesses

During Santa Clara County's annual Green Business awards ceremony, County Supervisor Mike Wasserman awarded commendations to Sunnyvale businesses that include Country Inn & Suites, For Other Living Things, Labcyte, NetApp, Promega Biosystems, Sunnyvale Lumber, SMaRT Station® Offices, Victoria Armigo, EA and the City of Sunnyvale Civic Center, Library, Community and Senior Centers.

The California Green Business Program leads the state and nation in working with businesses to grow a vibrant and healthy green economy. Green Businesses contribute to more livable communities with healthier environments, while conserving resources and saving money. More than forty Sunnyvale businesses have achieved certification through this free program.

For a complete list of all Sunnyvale Green Businesses, or, if interested in becoming one, visit greenbusinessca.org. Call (408) 282-3180 for more information.



Sunnyvale Library Director Lisa Rosenblum Receives Special Commendation.

City Program

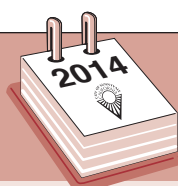
Rain Barrel Rebate for Businesses

In October, the City of Sunnyvale, in partnership with the Bay Area Water Supply and Conservation Agency, started offering rebates to users of rain barrels as part of a program encouraging everyone to conserve drinking water and use other sources for landscaping.

Sunnyvale will offer \$50 rebates per barrel, up to two barrels per household for residents, or four for commercial properties. Barrels must be purchased between now and June 30, 2015, and maintained for at least three years after receipt of the rebate. Go to WaterConservation.InSunnyvale.com to apply.



UPCOMING EVENTS



Business Hazardous Waste Drop-off Events

November 14, No December Events

In addition to Sunnyvale's site, a new permanent collection site in San Jose is now open. Qualifying businesses may drop off items on scheduled weekday dates at the new facility. Participation is by appointment only.

To schedule at any location call (408) 299-7300 or hww.org.

West 2014 Summit

This year's West 2014 Summit, themed "Net Positive: A Call to Action," will focus on how businesses and cities in the Valley can aim for a net positive future, generating more renewable energy than we use, sequestering more carbon than we emit and using local water resources.

The conference is Wednesday, November 19, from 1:00 – 6:30 pm at Lucie Stern Community Center, Palo Alto. Visit sustainablestv.org to register.

Mark Your Calendar!

Cool California Awards

The CoolCalifornia Small Business Awards program recognizes California small businesses that take action to reduce their greenhouse gas emissions, promote climate friendly practices and integrate the tools provided by CoolCalifornia.org into their business operations. Check it out and save money! For more information visit CoolCalifornia.org. Application period closes November 1, 2014.

Business Environmental Awards

2015 marks the 25th anniversary of the Business Environmental Awards, one of the oldest and most prestigious environmental recognition programs. The program celebrates the accomplishments of businesses with innovative, sustainable programs.

Recent past winners include Adobe Systems, Solazyme, NASA, Symantec, Clif Bar and the Humane Society of Silicon Valley. Applications are due by December 5, 2014. Apply at Acterra.org.

Recycle It!

New Green Products

An easy way to incorporate sustainability into your business is to use recycled content products. Typically, retail point of sale displays, store signage and even Hollywood movie sets are made of wood or non-renewable materials, such as aluminum and plastic. Finding sustainable replacements for non-recyclable foamcore and vinyl boards is even more challenging. One California company, San Diego-based Noble Environmental, manufactures products made from 100% recycled content

material. Their ECOR® line received Cradle2Cradle as well as USDA Certified 100% Biobased Product Certifications. To see the product in action, visit any area Whole Foods store. Whole Foods purchases the flat panels, prints their custom art on the material and then fabricates three-dimensional signs. And, at end of life, when most products like this end up in a landfill, Noble Environmental is scaling up to take its products back for recycling. For more information go to Ecorusa.com.

Business Recycling Solutions

Subscribe to Business Recycling Solutions online at Recycling.inSunnyvale.com. Please send all comments and questions to: (408) 730-7484, TDD (408) 730-7501 or mlindemuth@sunnyvale.ca.gov Product and company listings should not be construed as an endorsement by the City of Sunnyvale.

Contact Information

City of Sunnyvale
Assistance with Commercial Recycling
Recycling.inSunnyvale.com
(408) 730-7484

Garbage
New commercial accounts, service changes, billing, bin cleaning
(408) 730-7400

Specialty Solid Waste & Recycling
To Set Up Cardboard Recycling Service
(408) 566-1804

Printed on 100% Recycled Content Paper, 50% Post Consumer Waste, with Soy-based Ink.

Local Focus County Honors
Sunnyvale Green Businesses
Business Hazardous Waste
Drop Off Events
New Green Products
Rain Barrel Rebates
Answers to Your Recycling
Questions: Free Paint Drop-Off

Inside

City of Sunnyvale Recycling Program
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Permit No 112

Your Inquiries

Q We have a lot of leftover paint in our storage room. Where can we recycle it?

A October 19 marks the end of the second year of California's new paint take-back program, PaintCare, which allows free, convenient paint drop off at participating retail stores. Visit Santa Clara County Household Hazardous Waste at hhw.org and click on **New Paint Takeback Program** to find participating local stores. Due to the overwhelming response to the program, please call the site ahead of time to make sure they are able to accept your paint.



If you have large volumes of unwanted paint, PaintCare now offers a free and convenient collection service. This service is available to residents or businesses with at least 300 gallons of paint. Go to Paintcare.org to schedule a pick up.

What happens to the paint?

Most of the paint is reprocessed into new paint, given away for reuse or sold at nonprofit ReStores such as the ones operated by Habitat for Humanity.